

Southern Association of Orthodontists

2015 COMPONENT NEWS

Alabama April 2015

Officers

President

Dr. Lindsey Limbaugh

President-Elect

Dr. Paul Sproul

Vice President

Dr. Rob Owen

Secretary-Treasurer

Dr. Jay Durham

SAO Component Director

Dr. Debbie Sema

AAO Delegate

Dr. Jim Donaghey

2015 Membership

Active	134
Academic	2
Affiliate	1
Life-Active	8
Military	1
<u>Retired</u>	<u>28</u>
Total	174

2014: 154

2015 Annual Meeting

April 10-11

Westin Birmingham

Speakers:

Dr. Terry Selke

Dr. Scott Frey

ALAO MEMBERSHIP UPDATE

The following orthodontists were approved for active membership in the ALAO:

Angela Canales, Gardenda; **Patrick O'Neil**, Fairhope

Retired: Clark Browne, Birmingham;

Transferred out: Laura Meador, Homewood

Deceased: Dr. John Alves, Guntersville

SAO Leadership Program

ALAO Graduates:

2007: **Dr. Paul Sproul**, **Dr. Mark Yanosky**;

2008: **Dr. Lindsay Limbaugh**;

2009: **Dr. Christine Abenoja**;

2013: **Dr. Jay Durham**

2015 Attendess: **Lisa Jones Wilborn**, Gadsden

Call the SAO Office at (800) 261-5528 if you are interested in the 2017 Leadership Program.

Calling All New & Young Doctors!

For 2015, the SAO Executive Committee would like to extend free registration the SAO Annual Meeting for all members out of residency five years or less! Take advantage of this special offer when SAO Annual Meeting registration opens in the Spring.

New and young doctors will also be able to attend a session designed just for them at the SAO Annual Meeting. You won't want to miss it!



MEET **Dr. Rod Klima**, DDS Burke, VA
SAO President

Follow Dr Klima's President's Blog at <http://www.saortho.org/about-sao/presidents-blog.aspx>

Follow the SAO online! Our Twitter handle is @SAOinfo and our Facebook page is "Southern Association of Orthodontists".

SAO 2015 Annual Meeting



MARRIOTT WORLD CENTER

Orlando, FL

October 1– 4, 2015

Great Speakers Including:

Thursday: William Proffit, Bruce Christopher, Tim Truelove and Anthony Puntillo

Friday: Henry Fields, William Scarfe, Roger Levin, Peter Ngan and Greg Jorgensen

Saturday: Clark Colville, Charlene White, Bill Crutchfield, Jay Bowman and Lisa Alvetro

Enjoy the beautifully renovated Marriott World Center Resort. All sessions are held in the onsite convention center. Room rates start at only \$189 plus taxes and include resort fees.



Join the Block Party! Get ready for one of the most incredible parties we've ever thrown—a huge party at Universal CityWalk®, Take a trip to New Orleans at Pat O'Brien's®. This authentic reproduction of New Orleans' favorite watering hole—complete with the "Flaming Fountain" patio—will have you believing you're in the middle of Bourbon Street. Then take the stage or kick back in plush, oversized booths as you enjoy CityWalk's Rising Star karaoke club. It's an entire evening of excitement—and it's all yours!

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Help put smiles on faces that might never see braces!

Join our 2015 service project and partner with Give Kids the World Village—a 70-acre non-profit "storybook" resort, located near Central Florida's most beloved attractions, where children with life-threatening illnesses and their families are treated to weeklong, cost-free fantasy vacations. Donate money or join us onsite at the village! https://secure2.convio.net/gktw/site/Donation2?2060.donation=form1&df_id=2060



AAO Trustee Report—by DeWayne McCamish

It has been my privilege to serve as your Trustee for the past five years. Through an unexpected occurrence, I was asked by the BOT and elected by the House of Delegates to assume the role of Secretary-Treasurer of the AAO. Instead of serving as President of the AAO in 2019/2020, I will now be President in 2016/2017, assuming the role of the former Trustee from NESO. I hope that all members of the SAO will plan to join us in San Diego for this meeting April 21-25, 2017.

My position on the Board of Trustees will be assumed by **Dr. Gary Inman** of Elizabethtown, Kentucky. Gary is a former SAO President, a member of the Council on Governmental Affairs for 8 years, and recipient of the 2013 Oren A. Oliver Distinguished Service Award. Gary will serve and represent you very well as your new SAO Trustee. He will assume the role of SAO Trustee following the 2015 AAO Annual Meeting in San Francisco as I become President-elect of the AAO. For the first time in the history of Orthodontics, the AAO will have three Presidents from the SAO in the same decade.

At the July 2014 BOT planning session, the trustees studied data that highlighted various trends that impact the way our members practice as well as concerns impacting the AAO and the dental profession. The definition of a critical issue is a trend that should have the leadership's focus since it may impact the organization dramatically during the next 1-3 years. While areas such as advocacy and practice management have been "critical" over the past few years, these concerns have become part of our ongoing operating goals and will not disappear. The five critical issues listed below will be discussed and voted on at the 2015 HOD Meeting in San Francisco.

Critical Issue #1. Maintain relevance to all members by providing AAO programs and services to create value for all demographics and practice modalities.

Critical Issue #2. Promote the distinct value of specialty orthodontic care to consumers, healthcare providers and government entities.

Critical Issue #3: Influence changes in third party reimbursement and provider relations that are occurring as a result of the Affordable Care Act (ACA) in order to promote orthodontic specialists providing orthodontic services.

Critical Issue #4: Increase the engagement of members to improve the impact of the AAO brand for both members and the public.

Critical Issue #5: Develop business alliances to strengthen the orthodontic specialty for the benefit of patient care.

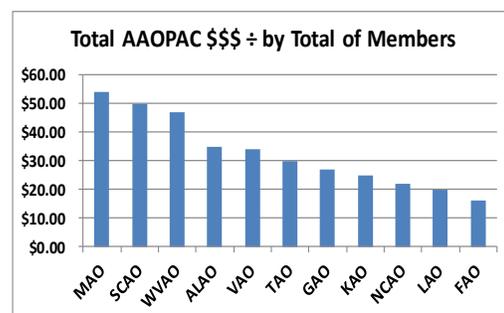
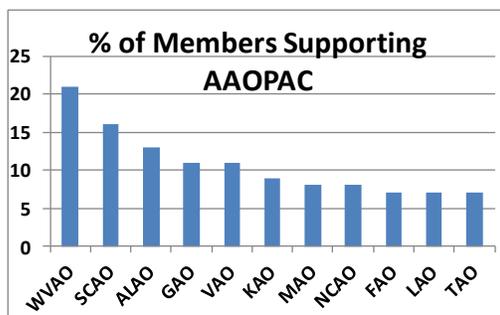
As many of my friends know, it was a hard decision seven years ago when I was asked to consider serving as your SAO Trustee. However, in retrospect, I can truly say that it has been one of the most rewarding journeys in my life. I thank each member of the SAO for allowing me to serve as your Trustee and will always be willing to help in any way possible.

ALAO AAOPAC Contributors

As of December 31, 2014

Jason Bailey, Lana Bowdoin, S. Dunn, James Durham, Renee Dyken, Cory Edwards, Glenn Glass, Michael Graham, James Hatcher, Stephen Hicks, James Hudson, Stephen Koonce, Lindsay Limbaugh, Jeremy McKinney, Marion McMurphy, Kevin Pickett, Lew Sample, Don Schmidtke, Aimee Skelton, Paul-Sproul, Joe Strickland, David Twesme, James Welden

THANK YOU!



SAO to Identify New ABO Director Candidates in 2015

The SAO is tasked with identifying candidates to become the next ABO Director to replace Dr. Eladio DeLeon, who will be serving his final year as President of the ABO. The SAO Board of Directors has approved membership of the ABO Selection Committee. The members are: **Ralph DeDomenico, David Hamilton, James Vaden, Jay Harris, and Richard Williams.** Dr. Williams will serve as Chair and Dr. DeLeon will serve as Consultant.

Considerations and Qualities of an ABO Director are as follows:

- *Clinical Involvement:* engaged in the full or part-time practice of orthodontics

or hold appointment as full or part-time clinical faculty member in an accredited orthodontic program.

- *Experience:* involved in orthodontic and dental organizations, orthodontic education, expert lecturing etc.
- *Time Considerations:* must commit to examining applicants, attend meetings such as AAO and CDABO, planning retreat, constituent meeting, and committee meetings (approximately 4 weeks total)
- *Longevity Commitment:* serves 8 years plus 1 additional year as Past President
- *Qualities:* must exhibit highest level of integrity, ethics, and fairness
- *Certification:* must be ABO certified



Eladio DeLeon, DMD
ABO President

If you are interested in serving your Specialty or would like to nominate someone as a candidate, please submit a curriculum vita and nominating letter to the SAO Office at hhunt@saortho.org by **APRIL 30, 2015**.

The Committee will review the applications, conduct telephone interviews, and submit a list of 3-4 names to the ABO Board of Directors, which will select one name. That name will be sent to the AAO Board of Directors for approval and eventually sent to the AAO House of Delegates for final approval.

It is a lengthy, involved process which produces the best qualified names.

SAO Staff Transition Going Well

The new SAO Staff is in place and not missing a beat. Heather Hunt and Sheila Hillman will respond to your calls and help you in the same manner as Sharon and Nancy. Please make them feel welcome.

Heather's background and knowledge provides excellent membership services and value within the culture for which our organization is known. Ms. Hunt, a graduate of the prestigious Hotel Administration Program at Cornell University, worked in positions as a senior executive for the following major hotel corporations: Starwood Hotels and Resorts, Intercontinental Hotels Group, and Hilton Hotels Corporation. She was also a consultant for Arthur Andersen. At these positions she honed a broad range of technical competencies and leadership skills including budget planning and per-

formance, strategic planning, deal structuring and negotiation, human resource management, diplomacy, and member system management and communications.

Sheila has a degree in Sociology from the University of North Carolina at Charlotte. After graduation she worked for Arthur Andersen as a training coordinator, followed by 10 years working as a meeting planner for Dot Adams & Associates, in Charlotte. One of her clients was the Holiday Dental Conference, thus sparking her interest in dentistry. Sheila has worked in dentistry for the past 16 years in general dentistry and oral surgery. Sheila recently relocated to Atlanta from Charlotte.



Heather Hunt



Sheila Hillman