

# Southern Association of Orthodontists

## 2015 COMPONENT NEWS

### West Virginia January 2015

#### Officers

##### President

Dr. Maggie Adams

##### President-Elect

Dr Lance Pittman

##### Secretary-Treasurer

Dr Anissa Anderson

##### SAO Component Director

Dr Michael Hazey, III

##### AAO Delegate

Dr Daniel Joseph

#### 2015 Membership

Active	35
Active Academic	2
Life-Active	2
Retired	15
Total	54

2014: 53

#### 2015 Annual Meeting

July 18

Greenbrier Resort  
White Sulphur Springs, WV

### **WVAO MEMBERSHIP UPDATE**

The following orthodontists were approved for active membership in 2014

Transferred out: Dr Erica Reed

Retired: Dr Craig Miller, Buffalo

### **SAO Leadership Program**

#### **WVAO Graduates:**

2013—Dr Ronnie Sparks

2009—Dr Michael Hazey, III

**Call the SAO Office at (800) 261-5528 if you are interested in the 2017 Leadership Program**

### **Calling All New & Young Doctors!**

**For 2015, the SAO Executive Committee would like to extend free registration the SAO Annual Meeting for all members out of residency five years or less! Take advantage of this special offer when SAO Annual Meeting registration opens in the Spring.**

**New and young doctors will also be able to attend a session designed just for them at the SAO Annual Meeting. You won't want to miss it!**



**MEET Dr Rod Klima, DDS Burke, VA  
SAO President**

Follow Dr Klima's President's Blog at <http://www.saortho.org/about-sao/presidents-blog.aspx>

Follow the SAO online! Our Twitter handle is @SAOinfo and our Facebook page is "Southern Association of Orthodontists".

# SAO 2015 Annual Meeting



MARRIOTT WORLD CENTER  
Orlando, FL  
October 1–4, 2015

**Great Speakers Including:**

Thursday: William Proffit, Bruce Christopher, Tim Truelove and Anthony Puntillo

Friday: Henry Fields, William Scarfe, Roger Levin, Peter Ngan and Greg Jorgensen

Saturday: Clark Colville, Charlene White, Bill Crutchfield, Jay Bowman and Lisa Alvetro

Enjoy the beautifully renovated Marriott World Center Resort. All sessions are held in the onsite convention center. Room rates start at only \$189 plus taxes and include resort fees.



**Join the Block Party!** Get ready for one of the most incredible parties we've ever thrown—a huge party at Universal CityWalk®, Take a trip to New Orleans at Pat O'Brien's®. This authentic reproduction of New Orleans' favorite watering hole—complete with the "Flaming Fountain" patio—will have you believing you're in the middle of Bourbon Street. Then take the stage or kick back in plush, oversized booths as you enjoy CityWalk's Rising Star karaoke club. It's an entire evening of excitement—and it's all yours!

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**Help put smiles on faces that might never see braces!** Join our 2015 service project and partner with Give Kids the World Village—a 70-acre non-profit “storybook” resort, located near Central Florida’s most beloved attractions, where children with life-threatening illnesses and their families are treated to weeklong, cost-free fantasy vacations. Donate money or join us onsite at the village!  
[https://secure2.convio.net/gktw/site/Donation2?2060.donation=form1&df\\_id=2060](https://secure2.convio.net/gktw/site/Donation2?2060.donation=form1&df_id=2060)



## AAO Report—by DeWayne McCamish, President-Elect AAO

It has been my privilege to serve as your Trustee for the past five years. Through an unexpected occurrence, I was asked by the BOT and elected by the House of Delegates to assume the role of Secretary-Treasurer of the AAO. Instead of serving as President of the AAO in 2019/2020, I will now be President in 2016/2017, assuming the role of the former Trustee from NESO. I hope that all members of the SAO will plan to join us in San Diego for this meeting April 21-25, 2017.

My position on the Board of Trustees was assumed by **Dr Gary Inman** of Elizabethtown, Kentucky. Gary is a former SAO President, a member of the Council on Governmental Affairs for 8 years, and recipient of the 2013 Oren A. Oliver Distinguished Service Award. Gary will serve and represent you very well as your new SAO Trustee. He assumed the role of SAO Trustee following the 2015 AAO Annual Meeting in San Francisco as I became President-Elect of the AAO. For the first time in the history of Orthodontics, the AAO will have three Presidents from the SAO in the same decade.

At the July 2014 BOT planning session, the trustees studied data that highlighted various trends that impact the way our members practice as well as concerns impacting the AAO and the dental profession. The definition of a critical issue is a trend that should have the leadership's focus since it may impact the organization dramatically during the next 1-3 years. While areas such as advocacy and practice management have been "critical" over the past few years, these concerns have become part of our ongoing operating goals and will not disappear. The five critical issues listed below were discussed and voted on at the 2015 HOD Meeting in San Francisco.

**Critical Issue #1:** Maintain relevance to all members by providing AAO programs and services to create value for all demographics and practice modalities.

**Critical Issue #2:** Promote the distinct value of specialty orthodontic care to consumers, healthcare providers and government entities.

**Critical Issue #3:** Influence changes in third party reimbursement and provider relations that are occurring as a result of the Affordable Care Act (ACA) in order to promote orthodontic specialists providing orthodontic services.

**Critical Issue #4:** Increase the engagement of members to improve the impact of the AAO brand for both members and the public.

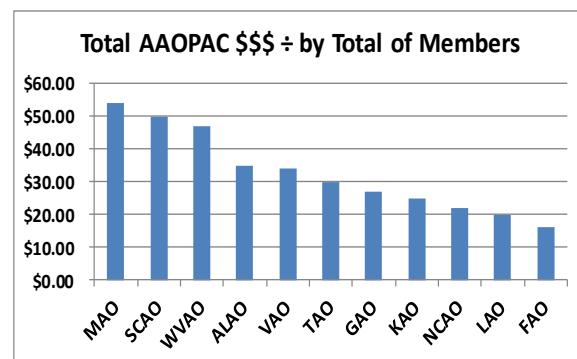
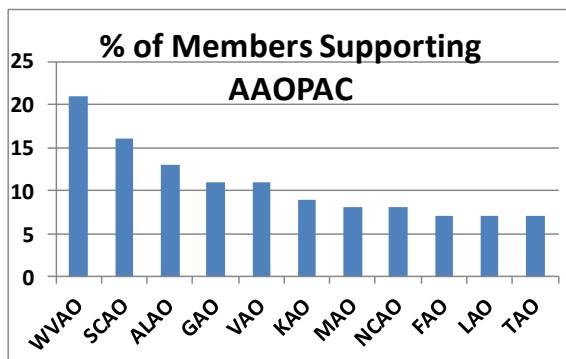
**Critical Issue #5:** Develop business alliances to strengthen the orthodontic specialty for the benefit of patient care.

As many of my friends know, it was a hard decision seven years ago when I was asked to consider serving as your SAO Trustee. However, in retrospect, I can truly say that it has been one of the most rewarding journeys in my life. I thank each member of the SAO for allowing me to serve as your Trustee and will always be willing to help in any way possible.

### WVAO AAOPAC Contributors

As of December 31, 2014

**Anissa Anderson, Cynthia Bonafield, Richard Crout, Brett Eckley, Daniel Foley,  
Michael Hazey, Lindsay Jackfert, Daniel Joseph, Gregory Lacy, Donna Panucci,  
David Sanders, Amy Smith, W. Taylor, Joseph Thompson**



## New ABO Director



**Eladio DeLeon, DMD  
ABO President**

### Dr Eladio DeLeon Installed as ABO President

The American Board of Orthodontics (ABO) installed Dr Eladio DeLeon Jr as President. Dr DeLeon is the Marvin C. Goldstein Chair, Program Director of Orthodontics and interim Chair of Pediatric Dentistry at Georgia Regents University-Augusta. Dr DeLeon is the ABO's liaison to the College of Diplomates, the Graduate Orthodontic Residents Program, the AAO, the AAO New and Younger Member Committee, the ADA's Dental Specialties/Council on Dental Education and Licensure, and the World Federation of Orthodontists. Dr DeLeon earned his D.M.D. from the University of Kentucky in 1976 and specialized in orthodontics at the University of Missouri-Kansas City, from which he earned his master's degree in oral biology in 1985. He served in the U.S. Army from 1976 to 1998. "It's been the ultimate honor serving our profession through the commitments of the ABO," Dr DeLeon said. Please join us in both congratulating and thanking Dr DeLeon for his service!

### SAO Staff Transition Going Well

The new SAO Staff is in place and not missing a beat. Heather Hunt and Sheila Hillman will respond to your calls and help you in the same manner as Sharon and Nancy. Please make them feel welcome.

Heather's background and knowledge provides excellent membership services and value within the culture for which our organization is known. Ms. Hunt, a graduate of the prestigious Hotel Administration Program at Cornell University, worked in positions as a senior executive for the following major hotel corporations: Starwood Hotels and Resorts, Intercontinental Hotels Group, and Hilton Hotels Corporation. She was also a consultant for Arthur Andersen. At these positions she honed a broad range of technical competencies and leadership skills including budget planning and per-

formance, strategic planning, deal structuring and negotiation, human resource management, diplomacy, and member system management and communications.

Sheila has a degree in Sociology from the University of North Carolina at Charlotte. After graduation she worked for Arthur Andersen as a training coordinator, followed by 10 years working as a meeting planner for Dot Adams & Associates, in Charlotte,. One of her clients was the Holiday Dental Conference, thus sparking her interest in dentistry. Sheila has worked in dentistry for the past 16 years in general dentistry and oral surgery. Sheila recently relocated to Atlanta from Charlotte.



**Heather Hunt**



**Sheila Hillman**