







Exhibitor Guide SAO & SWSO 2024 Annual Session

September 26-28, 2024 | Rosen Shingle Creek Orlando



# SAO & SWSO Annual Session

September 26-28, 2024 | Rosen Shingle Creek Orlando



We are thrilled to invite you to join us in Orlando, Florida for the 2024 Annual Session of the Southern Association of Orthodontists and the Southwestern Society of Orthodontists. Our event promises to be an opportunity for your brand to shine as you engage with members and attendees in the exhibit hall, at meal time, and during our exceptional events. We want to include you in all of the fun social events and networking; many unique opportunities for building relationships with orthodontists and their teams have been planned. Orlando is a popular meeting destination and we anticipate excellent attendance.

# **Exhibit Pricing**

\$3,750 Standard 10'x10' booth, includes 2 representatives with a max of 4;

Furniture not included with 10' x 10'.

\$2,750 6' table with 2 chairs, includes 2 representatives with a max of 2

\$500 Upgrade fee for premium booth location

\$500 Each additional representative

\$1,000 Tote bag insert: add an insert or small giveaway item for attendees.



Make plans to reserve your booth early, before our hall sells out. Exhibitor and sponsorship packages are available by scanning the QR code at left or visiting **www.saortho.org** or **www.swso.org**. We thank you for your generous support of our member doctors and their teams!

# Register today to join us in Orlando!

The SAO Events Management Team Jaclyn Whiddon, Exhibitor & Partner Contact jwhiddon@saortho.org (404) 261-5528

# Exhibit Hall Hours (May be adjusted slightly)

# **Thursday, September 26**

Exhibit Hall Set Up 8:00 am – 3:00 pm

Exhibit Hall Happy Hour 5:30 pm – 7:00 pm

# Friday, September 27

Exhibit Hall Hours 7:30 am – 5:00 pm

#### Refreshments in Exhibit Hall:

7:30 am Coffee 8:50 am – 9:30 am Break 11:30 am – 1:30 pm Lunch 3:15 pm – 3:45 pm Break

CityWalk Block Party 7:00 pm – 10:00 pm

### Saturday, September 28

Exhibit Hall Hours 7:30 am – 1:00 pm

#### Refreshments in Exhibit Hall:

7:30 am Coffee 9:30 am – 10:00 am Break

Exhibit Hall Breakdown

# Sponsorship Tiers and Descriptions



We look forward to partnering with you to promote your company during exhibit hours and the exciting events. Sponsorships will be promoted in meeting marketing and onsite signage. Check the grid below for benefits included with each level of sponsorship.

## Platinum Sponsorships

#### \$35,000 — 4 available

Platinum sponsorships include 50 minutes of lecture time on the schedule for a speaker provided by your company and choice of one of the following:

#### CityWalk Block Party Venue Sponsor (3 Available)

Co-sponsor our Friday night block party at Universal Orlando's CityWalk. Attendees will enjoy food, dancing, and entertainment during our private block party. You can select one of three venues:

- Pat O'Brien's
- Bob Marley's
- CityWalk's Rising Star

#### WiFi Sponsor

As our premier WiFi Sponsor guests will reference WiFi through your branded WiFi name and access code.



## Gold Sponsorships

#### \$25,000 — 4 available

Gold sponsorships include 50 minutes of lecture time on the schedule for a speaker provided by your company and choice of one of the following:

#### Roberto Clemente, Jr Keynote Presentation and Opening Ceremony

Thursday afternoon opening ceremony award show and keynote presentation by guest speaker Roberto Clemente, Jr.

#### Registration & Namebadges

Your logo welcomes attendees at all registration makes and will be printed on all name badges.

#### **Exhibit Hall Happy Hour**

Your sponsorship hosts the opening of the empit hall with refreshments as we kick off the start of the meeting.

#### **Tote Bag**

Your logo and the meeting logo will be printed on a fabric bag reces solve D ttendees. Inserts from other exhibitors are permitted.

Private Block Party at Universal CityWalk

### Silver Sponsorships

#### \$15,000 — 7 available

Silver sponsorships include choice of one of the following:

# Team Building/Exhibit Hall Activity (5 Available)

Sponsor one of our five team building and exhibit hall engagement activities. These events add fun networking opportunities to our annual meeting.

- Golf
- Roberto's Bike Build
- Roaming Photo booth
- Chair massages by masseuse
- Friday morning boot camp

### Resident Networking Event

Resident/Transition networking event for doctors interested in joining a practice, transitioning out of a practice, or considering bringing on an associate.

Sponsor can not have direct interest in owning/operating a practice themselves.

#### **Wristband Sponsor**

Add your logo to wristbands required for admission to our Universal CityWalk Block party.

2024 Keynote Speaker Roberto Clemente Jr.

## Bronze Sponsorships

#### \$12,000 — 2 available

Bronze sponsorships include choice of one of the following:

#### **Refreshment Sponsors**

Multiple coffee breaks and Friday lunch are provided for exhibitors and attendees. Sponsor one of the following:

- Fri & Sat Coffee Break
- Friday Lunch -- SOLD



Sponsorship Benefits by Tier	PLATINUM \$35,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$12,000
Complimentary booth included	10 x 20	10 x 20	10 x 10	10 x 10
Premium booth placement	<b>v</b>	~	<b>'</b>	~
Sponsored speaker provided by you	~	<b>V</b>	х	x
Complimentary representatives	6	5	4	3
Tickets to CityWalk Block Party or team event	6	5	4	3



IN THE SEBASTIAN BALLROOM J&K

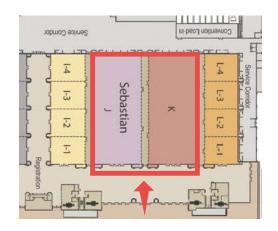


Attendees will access lectures from doors on this wall

10x20 sponsor booth

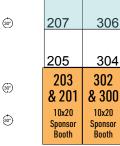


premium booth



127	226	(30°)	227	326	(30°)	327	426	(30°)	427	526
125	224		225	324		325	424		425	524
123	222	(30°)	223	322	(a)	323	422	(30°)	423	522
121	220		221	320		321	420		421	520
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117	216	(30°)	217	316	(30°)	317	416	(30°)	417	516
115	214		215	314		315	414		415	514
113	212	(30°)	213	312	(30°)	313	412	(30°)	413	512
111	210		211	310		311	410		411	510
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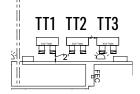
107	206
105	204
103 & 101	202 & 200
10x20 Sponsor Booth	10x20 Sponsor Booth



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307	406
305	404
303	402
& 301	& 400
10x20	10x20
Sponsor	Sponsor
Booth	Booth

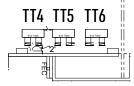
407	506
405	504
403 & 401	502 & 500
10x20 Sponsor	10x20 Sponsor



ENTRANCE & EXIT



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Attendees will access lectures from doors on this wall

# Join us in Orlando!

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### SAO

www.saortho.org (404) 261-5528

Facebook: @saoevents Instagram: @saortho

#### **SWSO**

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(30°)

www.swso.org (918) 248-6011

Facebook: @swsoortho Instagram: @swsoortho