



IMPACT YOUR
TOMORROW.
SAO & SWSO 2024
ORLANDO

Exhibitor Guide
SAO & SWSO
2024 Annual Session



September 26-28, 2024
Rosen Shingle Creek Orlando



Doctors Team Members Guests

Our Meetings By The Numbers

2022: 1,305 Non-Exhibitor Attendees
2023: 1,225 Non-Exhibitor Attendees



SAO & SWSO Annual Session

September 26-28, 2024 | Rosen Shingle Creek Orlando



Impact Your Tomorrow!

We are thrilled to invite you to join us in Orlando, Florida for the 2024 Annual Session of the Southern Association of Orthodontists and the Southwestern Society of Orthodontists. Our event promises to be an opportunity for your brand to shine as you engage with members and attendees in the exhibit hall, at meal time, and during our exceptional events. We want to include you in all of the fun social events and networking; many unique opportunities for building relationships with orthodontists and their teams have been planned. Orlando is a popular meeting destination and we anticipate excellent attendance.

Exhibit Pricing

- \$3,750 Standard 10'x10' booth, includes 2 representatives with a max of 4; Furniture not included with 10' x 10'.
- \$2,750 6' table with 2 chairs, includes 2 representatives with a max of 2
- \$500 Upgrade fee for premium booth location
- \$500 Each additional representative
- \$1,000 Tote bag insert: add an insert or small giveaway item for attendees.



Make plans to reserve your booth early, before our hall sells out. Exhibitor and sponsorship packages are available by scanning the QR code at left or visiting www.saortho.org or www.swso.org. We thank you for your generous support of our member doctors and their teams!

Register today to join us in Orlando!

The SAO Events Management Team
Jaclyn Whiddon, Exhibitor & Partner Contact
jwhiddon@saortho.org
(404) 261-5528



Exhibit Hall Hours (May be adjusted slightly)

Thursday, September 26

Exhibit Hall Set Up
8:00 am – 3:00 pm

Exhibit Hall Happy Hour
5:30 pm – 7:00 pm

Friday, September 27

Exhibit Hall Hours
7:30 am – 5:00 pm

Refreshments in Exhibit Hall:

| | |
|--------------------|--------|
| 7:30 am | Coffee |
| 8:50 am – 9:30 am | Break |
| 11:30 am – 1:30 pm | Lunch |
| 3:15 pm – 3:45 pm | Break |

Saturday, September 28

Exhibit Hall Hours
7:30 am – 1:00 pm

Refreshments in Exhibit Hall:

| | |
|--------------------|--------|
| 7:30 am | Coffee |
| 9:30 am – 10:00 am | Break |

Exhibit Hall Breakdown
1:00 pm – 5:00 pm





Sponsorship Tiers and Descriptions

We look forward to partnering with you to promote your company during exhibit hours and the exciting events. Sponsorships will be promoted in meeting marketing and onsite signage. Check the grid below for benefits included with each level of sponsorship.

Platinum Sponsorships

\$35,000 — 4 available

Platinum sponsorships include 50 minutes of lecture time on the schedule for a speaker provided by your company and choice of one of the following:

CityWalk Block Party Venue Sponsor (3 Available)

Co-sponsor our Friday night block party at Universal CityWalk. Attendees will enjoy food, dancing, and entertainment during our private block party. You can select one of three venues:

- Pat O'Brien's®
- Bob Marley—A Tribute to FreedomSM
- CityWalk's Rising Star

WiFi Sponsor

As our premier WiFi Sponsor guests will reference WiFi through your branded WiFi name and access code.



Private Block Party at Universal CityWalk

Gold Sponsorships

\$25,000 — 4 available

Gold sponsorships include 50 minutes of lecture time on the schedule for a speaker provided by your company and choice of one of the following:

Roberto Clemente, Jr. Keynote Presentation and Opening Ceremony

Thursday afternoon opening ceremony award show and keynote presentation by guest speaker Roberto Clemente, Jr.

SOLD

Registration & Namebadges

Your logo welcomes attendees at all registration desks and will be printed on all name badges.

SOLD

Exhibit Hall Happy Hour

Your sponsorship hosts the opening of the exhibit hall with refreshments as we kick off the start of the meeting.

SOLD

Tote Bag

Your logo and the meeting logo will be printed on a fabric bag received by all attendees. Inserts from other exhibitors are permitted.

SOLD

Silver Sponsorships

\$15,000 — 7 available

Silver sponsorships include choice of one of the following:

Team Building/Exhibit Hall Activity (5 Available)

Sponsor one of our five team building and exhibit hall engagement activities. These events add fun networking opportunities to our annual meeting.

- Golf
- Roberto's Bike Build
- Roaming Photo booth
- Chair massages by masseuse
- Friday morning boot camp

Resident Networking Event

Resident/Transition networking event for doctors interested in joining a practice, transitioning out of a practice, or considering bringing on an associate. Sponsor can not have direct interest in owning/operating a practice themselves.

Wristband Sponsor

Add your logo to wristbands required for admission to our Universal CityWalk Block party.

Bronze Sponsorships

\$12,000 — 2 available

Bronze sponsorships include choice of one of the following:

Refreshment Sponsors

Multiple coffee breaks and Friday lunch are provided for exhibitors and attendees. Sponsor one of the following:

- Fri & Sat Coffee Break
- Friday Lunch

SOLD



2024 Keynote Speaker Roberto Clemente Jr.

Universal elements and all related indicia TM & © 2024 Universal Studios. All rights reserved. Pat O'Brien's, Hurricane Glass logo, Have Fun! and Iron Grill Design ® Pat O'Brien's Bar, Inc. © 2024 Pat O'Brien's Bar, Inc.

Sponsorship Benefits by Tier

| | PLATINUM \$35,000 | GOLD \$25,000 | SILVER \$15,000 | BRONZE \$12,000 |
|---|----------------------|------------------|--------------------|--------------------|
| Complimentary booth included | 10 x 20 | 10 x 20 | 10 x 10 | 10 x 10 |
| Premium booth placement | ✓ | ✓ | ✓ | ✓ |
| Sponsored speaker provided by you | ✓ | ✓ | x | x |
| Complimentary representatives | 6 | 5 | 4 | 3 |
| Tickets to CityWalk Block Party or team event | 6 | 5 | 4 | 3 |



EXHIBIT HALL

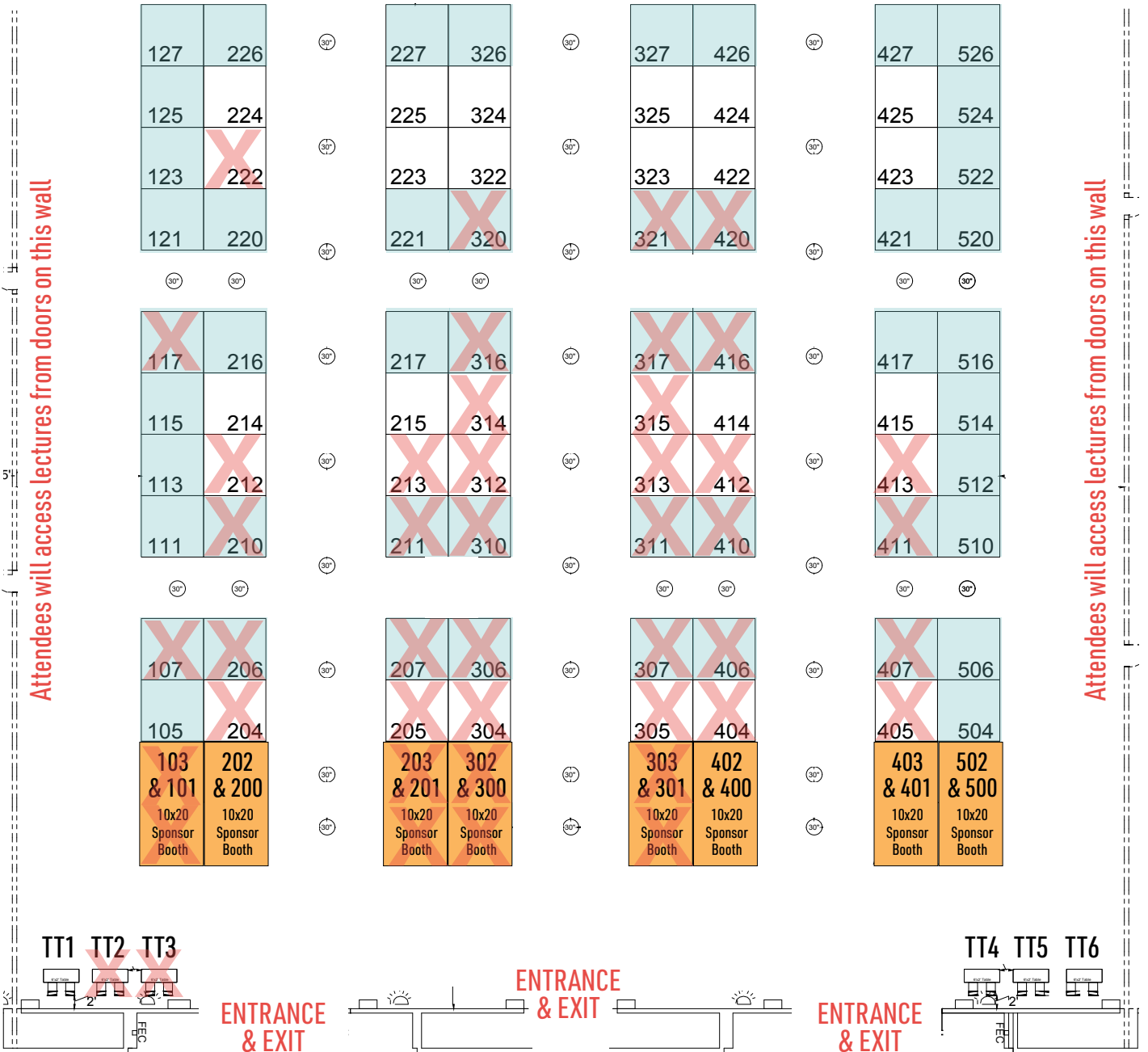
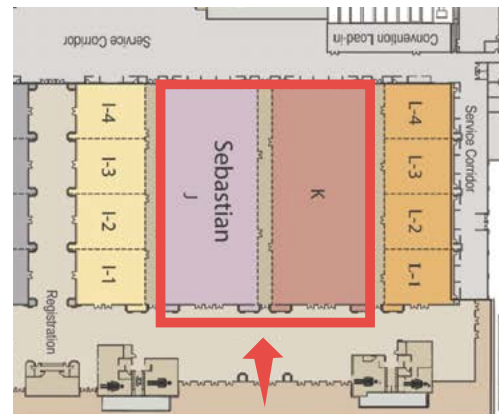
IN THE SEBASTIAN BALLROOM J&K



10x20 sponsor booth



premium booth



UPDATE: 041524

Join us in Orlando!

The SAO Events Management Team
 Jaclyn Whiddon, Exhibitor & Partner Contact
 jwhiddon@saortho.org
 (404) 261-5528

SAO

www.saortho.org
 (404) 261-5528

Facebook: @saoevents
 Instagram: @saortho

SWSO

www.swso.org
 (918) 248-6011

Facebook: @swsoortho
 Instagram: @swsoortho