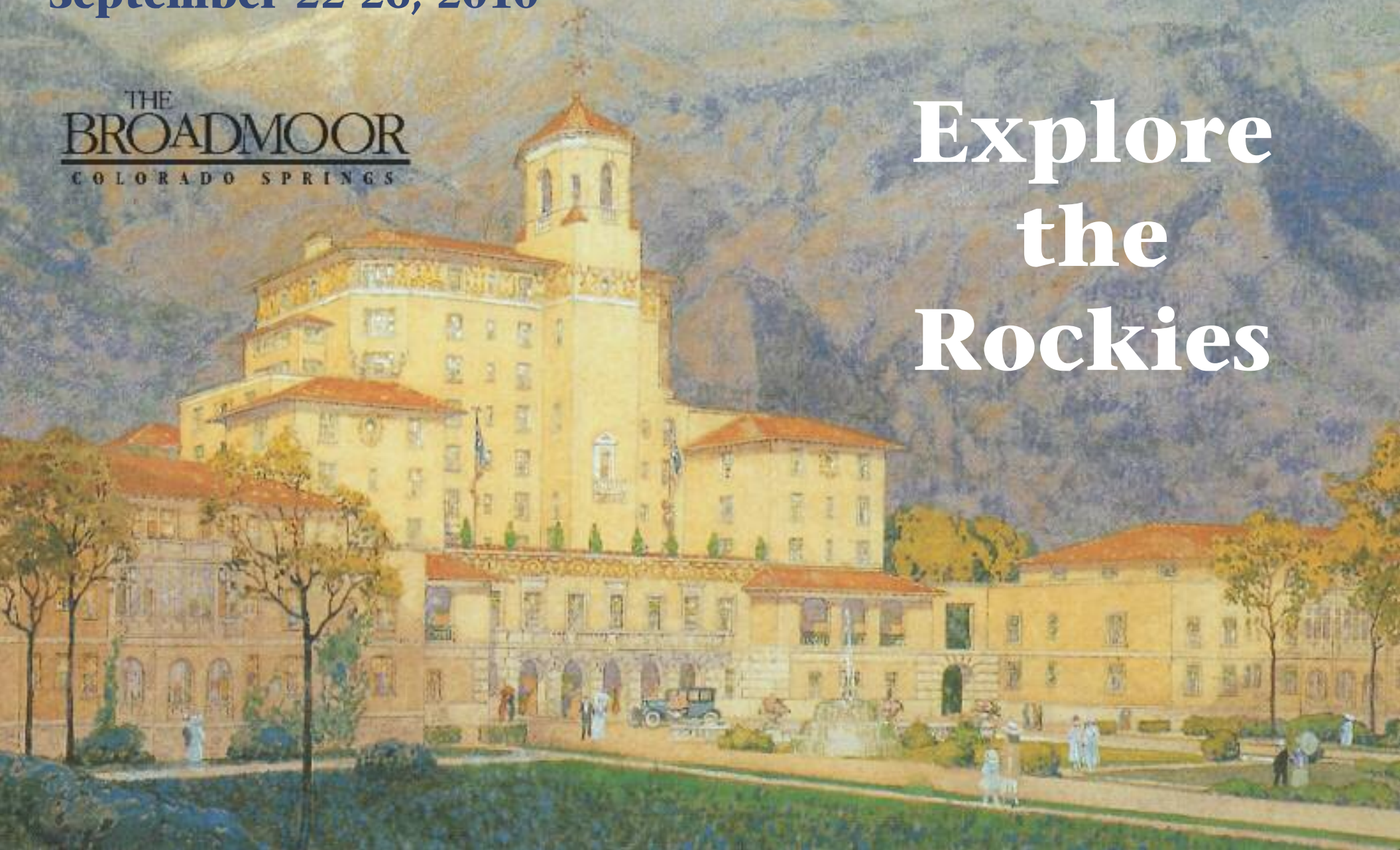


**Southern Association of Orthodontists  
Annual Meeting with Midwestern Society of Orthodontists  
Registration Brochure  
September 22-26, 2010**

THE  
**BROADMOOR**  
COLORADO SPRINGS

**Explore  
the  
Rockies**





R.R. "Kim" Reed



John Kanyusik

Dear Fellow Orthodontists,

A superb meeting is being planned for you with the SAO returning to the Southwest for a weekend of FUN IN THE ROCKIES. This year we are excited to welcome the Midwestern Society of Orthodontists as our guests. The destination is the beautiful BRO<sup>A</sup>DMOOR resort in Colorado Springs,

Colorado. The BRO<sup>A</sup>DMOOR has been a 5-Star facility for 50 consecutive years and includes a 5-Star restaurant and Spa, three golf courses, 18 restaurants and covers 3000 acres. Each morning you will be treated to an updating and learning experience with a unique group of presenters that are listed in this brochure.

The true joy of this gathering will be the afternoons, free for experiencing the BRO<sup>A</sup>DMOOR and Colorado Springs. Our premier tour event will feature a trip by the Cog Rail to Pikes Peak on Friday afternoon, which on a clear day generates a breathless view from the top at 14,110 feet. Other tour opportunities are listed and, in addition, there are a multitude of wonderful experiences available in and around Colorado Springs.

Please join the Southern Association of Orthodontists and the Midwestern Association of Orthodontists in Colorado Springs for a beautiful fall weekend of learning and FUN.

R. R. "Kim" Reed  
SAO President

John Kanyusik  
MSO President

## Wednesday, September 22, 2010

Midwestern Society of Orthodontists Executive Committee .....	7:30–9:00
SAO Board Meeting .....	8:00–3:00
Midwestern Society of Orthodontists Board Meeting .....	9:00–3:00
Joint Luncheon .....	12:00–1:00
REGISTRATION .....	1:00–5:00

## Thursday, September 23, 2010

REGISTRATION .....	7:00–5:00
Midwestern Society of Orthodontists Business Meeting .....	7:00–8:00
DOCTOR: Dr. Mike McDevitt .....	7:30–9:00
MISSOURI Society Business Meeting .....	8:00–8:30
STAFF and DOCTORS: Dr. Uche Odiatu .....	8:00–12:00
DOCTOR: Dr. Charles Alexander .....	9:30–12:00
GOLF TOURNAMENT .....	1:00–5:30
TOUR: Air Force Academy/Garden of Gods .....	1:00–5:30
RECEPTION in Exhibit Hall .....	5:30–7:00
RECEPTION: Midwestern Society of Orthodontists Members Shepard Award Recognition .....	6:30–7:30

## Friday, September 24, 2010

REGISTRATION .....	7:00–5:00
OPENING BREAKFAST with Special Entertainment .....	7:00–8:30
SAO Business Meeting .....	8:30–9:00
EXHIBITS OPEN .....	8:00–2:00
STAFF and DOCTORS: Ms. Leil Lowndes .....	8:30–12:00
DOCTOR: Dr. Brent Larson .....	9:00–12:00
TOUR: Cog Train to Pike's Peak .....	12:30–5:30
RECEPTION in Exhibit Hall .....	5:30–7:00
ENTERTAINMENT .....	9:00–11:00

## Saturday, September 25, 2010

DEPARTMENT CHAIRS Meeting .....	7:00–8:30
CDABO BREAKFAST .....	7:00–8:30
REGISTRATION .....	8:00–12:00
EXHIBITS OPEN .....	8:00–2:00
DOCTOR: Dr. Rohit Sachdeva .....	8:30–12:00
STAFF and DOCTORS: Mr. Steve McEvoy .....	8:30–12:00
RISK MANAGEMENT COURSE .....	1:30–4:00
TOUR: Royal Gorge Train .....	2:00–7:00

**GOLF - Garden of the Gods Club**  
**Thursday, September 23**  
**1:00-5:00 p.m.**

**Cost: \$130 (includes transportation, greens fees, carts, box lunch, and prizes)**

This challenging classic course designed by J. Press Maxwell and Mark Rathert, features bunkered greens, towering pines and the landscaping of the lush mountain range. The 46-year old course spans more than 7,000 yards per 18 holes.



**DON'T MISS AN OUTSTANDING EVENING OF ENTERTAINMENT**

**Friday, September 24**  
**9:00-11:00 p.m.**

**Please request your complimentary tickets.**

Paid Attendees, Doctors' Spouses, Full-time Faculty, and Residents may request Complimentary tickets for this event. Request tickets by Tuesday, September 7.



John Ondrasik is the celebrated singer/songwriter who works as solo or with the Five for Fighting, the band name under which he records and performs. John incorporates his love for classic R&B into songs like the Grammy-nominated "Superman" from the Five for Fighting album *America Town*. John fills his life with myriad projects from writing a column for *Sports Illustrated* to co-writing with the likes of Brooks & Dunn, Josh Groban, and scoring music for such films as *August Rush* and *Chicken Little*.

**OPENING BREAKFAST**

**Friday, September 24**  
**7:00-8:30 a.m.**

**Cost: \$20 Members/ \$35 Guests**

Join us for a refreshing beginning to the day. We will have an exquisite breakfast prepared by the chefs at the BRO^DMOOR. This is not only a culinary delight. There will be outstanding entertainment that you won't want to miss. To tell the truth, we did not want to give the secret about this speaker away. Just be sure that you attend the Opening Breakfast. You will be glad that you did.

But we will give you this clue:

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**PIKES PEAK COG RAILWAY**

**Friday, September 24**  
**12:30-5:30 p.m. (See page 4)**

A special adventure will begin as we gather at the exhibit hall and travel to the base of the Cog Railway. The train, loaded with a couple hundred of your friends, will speed skyward at a snail's pace to the summit of Pikes Peak. The original train and route were built in 1891 but thankfully they have been upgraded and modernized. Bring a jacket and be prepared for cool air and a fantastic view.



# Colorado Springs Tour Activities

## 1. United States Air Force Academy & Garden of the Gods Tour Thursday, September 23 1:00-5:30 p.m. Cost: \$38.00 Minimum: 100



The USAFA is set against the Rampart Range of the Rocky Mountains, providing a beautiful setting for this 18,000-acre property that houses over 4,000 cadets. During the Academy tour, guests see the Visitor's Center and an authentic B-52 that served a tour in Vietnam, along with the world-famous Academy Chapel. Touring the USAFA shows guests a glimpse of a cadet's life, their education and military responsibilities as well as the intensity of their training. The Academy is the most visited of all manmade attractions in the state of Colorado.



Leaving the Academy, guests will head southwest for a driving tour through the Garden of the Gods, with a stop at the Trading Post. The Garden of the Gods is one of the most breathtakingly scenic spots in the entire state of Colorado. Once prime hunting grounds for the Ute Indians, this park offers a taste of Colorado's colorful history combined with stunningly beautiful scenery.

## 2. Pikes Peak Cog Railway Friday, September 24 12:30-5:30 p.m. Cost: \$60 Minimum: 100

The Premier Group Activity for this year's meeting is the trip to the top of Pikes Peak, riding in a train propelled and lowered by a cog and tooth mechanism between the tracks, culminating in a breathless view of western Colorado.



The most popular tour guests can take is an unforgettable trip to the 14,115 foot summit of Pikes Peak! Guests can sit back, relax and take in the splendors of Colorado as the highest cog railway in the world takes them through hidden valleys, past groves of quaking aspens and over the tundra at timberline. Colorado wildlife and panoramic fields are all around as the modern Swiss train heads for the summit. At the top, guests will depart the train to wander the summit to see the same unparalleled vistas which inspired Katherine Lee Bates to write *America the Beautiful!*

## 3. Royal Gorge Route Train Saturday, September 25 2:00-7:00 p.m. Cost: \$130.00 Minimum: 40

\*\*\*Tickets must be purchased 30 days in advance of tour and will be nonrefundable after August 25.

This ride is one of the most scenic train rides in the world! Guests will be transferred to the Royal Gorge for a spectacular two-hour journey through these mystical canyons. The train will make a ten-minute stop at the famous Hanging Bridge, where the railroad track is suspended directly above the river due to the sheer rock walls on both sides of the gorge. This scenic line combines Colorado history, excitement, and excellent service!



Please contact DSC as soon as possible to schedule your tours. This will fulfill our minimums and lock your place on the tour. Go to [www.dsc-registration.com/sao](http://www.dsc-registration.com/sao). For questions contact Ashlee Peterson at (702) 274-6937.

### Other Activities To Enjoy (see concierge)

Olympic Training Center  
Focus on the Family  
Old Colorado City  
Cheyenne Mountain Zoo

Jeep Excursions  
Bicycle Trails  
Waterfall Hikes

Golf, Tennis  
Horseback Trail Rides  
BRO^DMOOR Spa

*These tours require a minimum number of participants and may be cancelled. Lunches not included in tours.*

**DOCTOR**  
**Thursday, September 23**  
**7:30-9:00 a.m.**  
**CE Credit 1.5 hours**

*Orthodontics for the Periodontitis Susceptible Patient*  
**Michael McDevitt, DDS**

This presentation will begin with a practical explanation of pathogenesis of periodontitis based upon 35 years of clinical experience viewed through the lens of the new revelations. The patient susceptible to the loss of supporting bone while correcting malocclusion and misaligned teeth requires the diagnostic, prognostic and therapeutic skills unique to the orthodontist. Clinical references and logical strategies will be offered so that health and esthetic expectations of both the patient and the orthodontist can be fulfilled.

Each attendee will have the opportunity to learn:

- Clinical parameters that define susceptibility to bone loss that is unique to each patient.
- How orthodontics can be employed to enhance the outcome of periodontal therapy.
- Treatment planning and sequencing facilitated by effective communication among the team of doctors and with the patient.



Dr. McDevitt is a periodontist who practices in Atlanta, Georgia.

**STAFF and DOCTOR**  
**Thursday, September 23**  
**8:00 a.m.-12:00 p.m.**  
**CE Credit 4 hours**

*The TOTAL BODY MAKEOVER: Peak Performance for the Dental Team*  
**Uche Odiatu, BA, DMD, NSCA**

Whether you are an orthodontist, hygienist, dental assistant or front office manager, improving your physical condition will **enhance everything** you do. Being healthy and fit empowers you to handle the enormous demands of a busy schedule and stress. With the latest research on active living—**peppered with a little humor**—you will uncover powerful reasons to revamp your health and fitness dreams and goals starting TODAY.

Learning objectives:

- Learn how your health and vitality impacts your productivity.
- Understand how aerobic exercise increases BDNF – Brain Derived Neurotrophic Factor – aka Miracle Gro for your brain.
- Receive 5 tips to end procrastination for exercising daily!



Dr. Odiatu is an internationally renowned lecturer/wellness author (*The Miracle of Health* © 2009 and *Fit for the LOVE of It* © 2002). This practicing dentist, certified nutrition and

wellness consultant, holistic lifestyle coach, NSCA certified personal trainer, and professional member of the America College of Sports Medicine has appeared on 280 TV and radio shows. Dr. Odiatu inspires dental professionals to get passionate about their health. Visit [www.FitDentist.com](http://www.FitDentist.com).

**DOCTOR**  
**Thursday, September 23**  
**9:30 a.m.-12:00 p.m.**  
**CE Credit 2.5 hours**

*Alexander Coaching Clinic for Adult Patients...Game Planning for Success*  
**Charles Alexander, DDS, MSD**

Why are adult patients so much more difficult to treat? Why do we tend to avoid multidisciplinary cases? What new techniques are available for the adult patient? These questions will be addressed through case presentation and scientific research, to direct the participant in procedures that can be incorporated into any practice to increase efficiency, effectiveness and positive economic growth with the adult orthodontic patient.

Learning Objectives:

- Present time tested mechanics for adult treatment.
- Demonstrate clinical systems that make adult treatment economical and efficient.
- Show new advances with accelerated orthodontics

that can address thin periodontal attached tissue and increase treatment effectiveness.



Dr. Alexander earned his bachelor's degree from Texas Tech University, where he was a First Team Academic All-American defensive back on the Red Raider football team. After obtaining his DDS from Baylor College of Dentistry in Dallas, he earned his MSD in 1990 from the University of Washington. While practicing in Texas, he treated more than 1,500 patients and earned the coveted C.T. Rowland Award in 1995 for outstanding clinical treatment. He is an active member of the AAO, a Diplomate of the ABO, and past president of the Edward H. Angle Southwest. He now practices in Colorado.

DISCLOSURE: DR. ALEXANDER HAS INTEREST IN BRACKET DEVELOPMENT IN ASSOCIATION WITH AMERICAN ORTHODONTICS.



# Session Descriptions

**STAFF and DOCTOR**  
**Friday, September 24**  
**8:30 a.m.-12:00 p.m.**  
**CE Credit 3.5 hours**

*How to Talk to Anybody About Anything*  
**Ms. Leil Lowndes**

Patient surveys show that the communication style of the orthodontist and their staffs is a bigger factor in patient satisfaction and loyalty than the doctor's professional credentials or performance. Yet many orthodontists underestimate the significance of how their staffs communicate with patients, and the vital role that networking plays in getting patients.

**FACT:** Doctors and their staffs who communicate well with their patients are far less likely to be sued for malpractice than poor communicators.

Attendees will:

- Learn the crucial role small talk plays and how to master it effectively.
- Establish subliminal rapport with everyone you meet.
- Master the surprising subtleties of the most significant language of all – non-verbal body language.



Leil Lowndes is an internationally acclaimed communications expert who coaches top executives of Fortune 500 companies, as well as front line employees, to

become effective communicators. She is the author of nine books on communication skills, including the best-selling *How to Talk to Anyone* and the new *How to Instantly Connect with Anyone*. Leil's work has been acclaimed by newspapers across the country from *The New York Times* to the *Los Angeles Times*, and *Time* magazine.

**DOCTOR**  
**Friday, September 24**  
**9:00 a.m.-12:00 p.m.**  
**CE Credit 3 hours**

*Practicing in the Present while Preparing for the Future – An Interactive Journey*  
**Brent Larson, DDS, MS**

This presentation will use an audience response system (ARS) to get real-time feedback from the participants. Each attendee will provide opinions or answers to questions that are immediately tabulated and displayed. Topics will include challenging clinical cases, emerging technology, and contemporary treatment planning.

Participants will be able to:

- Know how their opinions of new technology and treatment approaches compare with peers.
- Participate in group treatment planning discussions and know how their treatment approach compares.
- See how existing evidence can be used to answer clinical questions.
- Discover if majority opinion generally reflects current knowledge.



Dr. Larson received his dental degree from the University of Minnesota. He completed a GPR in the Air Force in 1982 and practiced general dentistry until 1985. He received his Certificate and Master's degree in Orthodontics from the UNC in 1987. He was an orthodontist in the U.S. Air Force before joining the staff and faculty at the Mayo Clinic. Dr. Larson left Mayo for full-time private practice in Rochester, MN. He is currently associate professor and director of Orthodontics at the University of Minnesota.

**DOCTOR**  
**Saturday, September 25**  
**8:30 a.m.-12:00 p.m.**  
**CE Credit 3.5 hours**

*Transforming Clinical Orthodontics through Hindsight, Insight and Foresight: A Personal Journey*  
**Rohit Sachdeva, BDS, M.dentSC**

Dr. Sachdeva will connect the dots of his transformation from practicing segmental arch therapy to straight archwire and now to digital orthodontics. He will complement his presentation with patient histories to demonstrate the cognitive building blocks derived from his learnings from each of these approaches to help him provide better care to patients. He will demonstrate the bundling of various diagnostic and therapeutic principles using 3-D decision support

simulation models to plan reliable and timely care.



Dr. Rohit Sachdeva is the chief clinical officer of OraMetrix, Inc. He holds over 70 patents in the medical and dental fields, and is the inventor of Copper Ni-Ti<sup>®</sup>, mTi-Nb archwires and Titanium brackets.

Prior to his arrival at OraMetrix, Dr. Sachdeva was a professor of Orthodontics at Baylor College of Dentistry and Texas A&M University in Dallas. He is a Diplomate of the American Board of Orthodontics.

DISCLOSURE: DR. SACHDEVA IS AN EMPLOYEE OF ORAMETRIX.

**STAFF and DOCTOR**  
**Saturday, September 25**  
**8:30 a.m.-12:00 p.m.**  
**CE Credit 3.5 hours**

*10 Sensational Do-It-Yourself Technologies to Spice up your Practice*  
**Mr. Steve McEvoy, BS, MS**

Why talk about just one topic! Mr. McEvoy will cover a handful of interesting technology tidbits that you can add to your existing practice without breaking the bank or taking months to implement.

He will cover:

- Restricting internet abuse by staff.
- Uploading images from your existing digital camera via WiFi.
- Wireless internet for the lobby ... and much more.

Learning Objectives

- Learn about the advantages of several new technologies and how they might improve your practice.



Mr. McEvoy completed a bachelor's and a master's degree in mechanical engineering. His master's thesis focused on mechanical loading of the temporomandibular joints (TMJ). Mr. McEvoy has worked for TMJ X-ray imaging equipment manufacturers. In 1995, Mr. McEvoy founded MME Consulting, Inc., a computer company specialized in helping orthodontists nationwide with their practice IT needs.

DISCLOSURE: MR. MCEVOY OWNS MME CONSULTING.

## CERP APPROVAL

The meeting courses have received ADA CERP approval.

**ADA CERP**® | Continuing Education Recognition Program



## Risk Management

**September 25**

**1:30-4:30 p.m.**

**CE Credit: 3 hours**

***Minimize Your Exposure to Malpractice Claims***  
**AAO Services, Inc.**



Malpractice claims contain painful accusations, which orthodontists often take personally. Some patients appear to believe that doctors guarantee outstanding results, despite physiology or patient cooperation. Disgruntled patients often accuse doctors of practice below the standard of care and demand financial compensation. They file dental board complaints and lawsuits at the slightest provocation. More patients have financial difficulties and stresses, which often manifest in dissatisfaction with treatment. What can orthodontists do to protect themselves?

The AAO Insurance Company (a RRG), an endorsed program of the AAO, is sponsoring this risk management program. It will be presented by three speakers who are experts at handling orthodontic malpractice claims: an orthodontist who was in private practice, and who serves on AAOIC's Claims Committee; a defense attorney who specializes in handling dental and medical malpractice litigation; and an orthodontic malpractice claims specialist. These speakers will summarize actual claims to help teach you to recognize problems and change behavior and practice activity to help you minimize your exposure to claims.

**Earn a 10% Credit on AAOIC Policy Renewal**—Doctors insured by AAOIC (RRG) who attend the entire program will be able to earn a 10% professional liability premium discount on their 2011 policy.

## SAO

**SAO Annual Business Meeting**  
**Friday, September 24**  
**8:30-9:00 a.m.**

The Annual Meeting will elect and install officers. The meeting will include Awards Presentations as voted upon by the SAO Board of Directors:



**CITIZENSHIP AWARD:**  
**Alex Willis**

Alex Willis was nominated by NCAO to receive the SAO Citizenship Award. Professionally Alex belongs to all dental organizations and has served as president of some. Alex is a member of Rotary (and past president), President of the North Carolina Easter Seals Society and has worked extensively with the Salvation Army (to which he donates proceeds from a Medicaid practice that he started). He volunteers to treat children in Belize. In his remaining free time, he sings in the St. Peter's Church choir.



**OREN OLIVER DISTINGUISHED SERVICE AWARD:**  
**Richard McClung**

The Oren Oliver Distinguished Service Award is presented to recognize an individual who has given "above and beyond" the normal commitment to the SAO. The Board of Directors selected Dr. Richard McClung to receive the Award for his leadership roles in dental organizations in West Virginia, his service to the SAO (Director, Delegate, Executive Committee, President, and Investment Committee), and the AAO (Council of Membership).

Join us to honor Alex and Richard.

## MSO

**Midwestern Society of Orthodontists Annual Business Meeting**  
**Thursday, September 23**  
**7:00-8:00 a.m.**

**Complimentary Continental Breakfast provided**

All attending Midwestern Society of Orthodontists members are invited to attend the MSO Annual Business Meeting to include the election and installation of officers and presentation of the MSO Earl E. Shepard Distinguished Service Award to Dr. Frank Whipps.



**EARL E. SHEPARD DISTINGUISHED SERVICE AWARD:**  
**Frank Whipps**

The 2010 Earl E. Shepard Distinguished Service Award winner for outstanding service to orthodontics and their community will be presented to Dr. Frank Whipps of Centralia, Illinois. Dr. Whipps has humbly gone "above and beyond" with 20 years of leadership with the Belize Mission Project where team members have impacted over 20,000 case treatments; currently serving on the Illinois Society of Orthodontists' Donated Orthodontic Services Committee to launch the AAO's

pilot program, and earlier service on both the Illinois Society of Orthodontists and Midwestern Society of Orthodontists Boards.

**Missouri Society of Orthodontists Annual Business Meeting**  
**Thursday, September 23**  
**8:00-8:30 a.m.**

All attending members of the Missouri Society of Orthodontists are invited to attend their Annual Business Meeting on Thursday morning.

**Midwestern Society of Orthodontists Reception:**  
**MSO Members-Shepard Award Recognition**  
**Thursday, September 23**  
**6:30-7:30 p.m. (cash bar)**

All attending Midwestern Society of Orthodontists members and their staff and family members are invited to attend a cash bar reception honoring Dr. Frank Whipps.

# Exhibits

Please visit the exhibit hall to look for the solutions to the needs in your office! The vendor representatives are available to answer your questions and demonstrate products and services. Vendor exhibits help to underwrite the

## Exhibit Hours:

Friday, September 24  
8:00 a.m. - 2:00 p.m.

Saturday, September 25  
8:00 a.m. - 2:00 p.m.



costs of the meeting and allows the SAO and MSO to reduce the registration fee.

### Exhibitors (as of April 28, 2010)

3M Unitek	Ormco
American	Ortho 2
AOA-Allesee	Orthobanc
Boyd	Orthopli
Chase Health Advance	Planmeca
Class One	Practiceworks
Crest	Reliance Orthodontics
Densply GAC	RMO
Dolphin	Suresmile
emodel (GeoDigm)	Televox
Hu-Friedy	TOPS
Imaging Sciences	Treloar & Heisel
IMS	Vatech (E-woo)
Oasys	Vision Trust Communications
Opal	Wired Promotions

# Activities



## Wine and Cheese Party

Thursday, September 23  
5:30-7:00 p.m.

**Please request your complimentary tickets.**

Paid Attendees, Doctors' Spouses, Full-time Faculty, and Residents may request complimentary tickets for this event. Request tickets by Tuesday, September 7.



## Keg Party

Friday, September 24  
5:30-7:00 p.m.

**Please request your complimentary tickets.**

Paid Attendees, Doctors' Spouses, Full-time Faculty, and Residents may request complimentary tickets for this event. Request tickets by Tuesday, September 7.

## Continental Breakfast

Thursday and Saturday

Tickets required. Reduced pricing=\$7.00

Purchase tickets on the registration form. Deadline for tickets is September 7. Tickets will not be available onsite.

## Light Luncheon

Thursday, Friday, and Saturday

Tickets required. Reduced pricing=\$10.00

Purchase tickets on the registration form. Deadline for tickets is September 7. Tickets will not be available onsite.

*Cog Rail participants are encouraged to order luncheon tickets for Friday.*

# General Information

## RESORT

The BRO<sup>A</sup>DMOOR is located on 3000 lush acres under the shadow of Cheyenne Mountain. Many of the rooms offer mountain views and balconies. Standard rooms are \$314 European Plan (no meals).

In 2009, the Cottages were opened, offering sweeping vistas of Cheyenne Mountain and the 18th fairway of the East Golf Course. The cottages offer 2 to 8 bedrooms.

The BRO<sup>A</sup>DMOOR offers 18 food outlets to fit every palate, pocketbook and life style of eating. Activities include golf (3 courses designed by the best designers of the 20th century), tennis, bicycles, and paddleboats.

The Spa offers 5 star services for guests. Check the website to see the packages that are offered. Make appointments online or call (866) 686-3965.

Forbes Travel Guide Five-Star Awards (formerly Mobil Five-Star Award by Mobil Travel Guide) announced its list of Five-Star winners for 2010 and honored The BRO<sup>A</sup>DMOOR for a record 50th consecutive year. The BRO<sup>A</sup>DMOOR is the only property ever to achieve this status. Additionally, the historic Colorado Springs resort has the distinction in 2010 of becoming a triple Five-Star winner with the addition of both the Penrose Room restaurant and The Spa at BRO<sup>A</sup>DMOOR.

[www.thebroadmoor.com](http://www.thebroadmoor.com)

## WEATHER

Typically, the highs will be in the 70s and the lows in the 40s in September.

There are approximately 12 hours of daylight with sunrise and sunset at about 6:45 a.m. and 6:45 p.m.

## AREA

[www.visitcos.com](http://www.visitcos.com)

## TRAVEL

Colorado Springs Airport (COS) has 6 airlines (Allegiant Air, American, Continental, Delta/Northwest, Frontier Airlines, and United).

At this time, there are direct flights from Atlanta, Chicago, and Minneapolis into Colorado Springs. The airport is approximately 20 minutes from the resort. Shuttle service is available for \$35 round trip or \$23 one way.

You can fly into Denver. It is a lovely drive of approximately 90 minutes to the BRO<sup>A</sup>DMOOR.

You can valet park cars for \$16/night (24-hours). Self parking in the garage is \$14 for 24-hours with in/out privileges. Attendees staying at other properties and driving in pay \$4 for the 1st hour and \$2 for each additional hour for a maximum of \$8/day.

## RENTAL CAR

Save by renting a car from Hertz.



Save even more by renting the Hertz car at the BRO<sup>A</sup>DMOOR!

Rent a car only for the day(s) that you want it. Hertz and the BRO<sup>A</sup>DMOOR have an arrangement that Hertz will deliver the car to the BRO<sup>A</sup>DMOOR on the day(s) that you want it. When you are finished, just turn it over to the valet at the BRO<sup>A</sup>DMOOR and tell them that it is a Hertz rental. The valet will take care of the rest! No airport fees. No overnight parking charge. Weekly rates are available for those who want to tour extensively.

Rates begin at \$31.99 daily for compact 4dr (\$191.99 weekly) to \$62.99 daily for minivan (\$377.99 weekly). To get these rates, use the following promotional code:

**CV# 022Q4735**

Rental dates: September 15-September 29, 2010

When reservations are booked, rates will be automatically compared to Hertz published rates to ensure the best comparable rates.



**ANNUAL MEETING COMMITTEE**

*SAO President* Kim Reed  
*General Chairman* Brian Jacobus  
*Registration Co-Chairs* Judd Reed  
 Sims Tompkins  
 Tim Swanson  
*Exhibit Co-Chairs* Jeremy Albert  
 Steve Smiley

**CDABO BREAKFAST**

Saturday, September 25  
 7:00-8:30 a.m.  
 Cost: \$35.00/person



You are invited to attend the CDABO Breakfast to welcome newly Board Certified members. Those interested in finding out more about becoming Board Certified are welcome.

**RESTAURANT RESERVATIONS**

We recommend that you make reservations for the fine restaurants at the BRO<sup>A</sup>DMOOR. Call the concierge at (866) 381-8432 or (719) 577-5733.

**2010 Partners**

**PLATINUM**



**GOLD**



**BRONZE**



**Restaurant**

**Dress Code**

Penrose Room	☆☆☆☆☆ ◆◆◆◆◆	Jackets required for gentlemen, no denim
Charles Court	◆◆◆◆	Business casual, jacket recommended but not required; no jeans, t-shirts, or pool attire
Summit		"Smart Casual," jacket not required; dress jeans permitted; no shorts
Tavern		Resort Casual
Golden Bee		Resort Casual
Lake Terrace Dining Room		Dressy Casual, no athletic attire
Golf Club Dining Room		Resort Casual
Golf Club Grille		Resort Casual
Mountain Clubhouse		Resort Casual

**MEETING DRESS CODE**

Sporty casual (jeans acceptable; please no shorts or tank tops)

**WEBSITES**

broadmoor.com	gardenofthegods.com	springsgov.com
cograilway.com	cmzoo.org	teamusa.org
focusonthefamily.org	royalgorgeroute.com	visitcos.com

**General Information**

**SAO FUTURE MEETINGS**

**Sept. 28-Oct. 2, 2011**

Boca Raton Resort & Club  
Boca Raton, FL

**Sept. 26-30, 2012**

Grove Park Inn  
Asheville, NC

**Oct. 2-6, 2013**

Marriott Hilton Head  
Resort  
Hilton Head Island, SC

**Oct. 8-12, 2014**

Atlantis Paradise Island  
Nassau, Bahamas



**Remount Endurance Race 1923**

**MSO FUTURE MEETINGS**

**May 13-17, 2011**

MSO's Annual Business  
Meeting held in  
conjunction with the  
AAO Annual Session  
Chicago, IL

**August 2012\***

\*Final dates pending  
ship itinerary  
Alaskan Cruise

**September 19-22, 2013**

Hyatt Regency  
Crown Center  
Kansas City, MO