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**2017 Annual Meeting**

**Southern Association of Orthodontists designates this activity for 16 continuing education credits.**

If attending courses held simultaneously, please indicate time in each course.  
Please return 1 form per person to the SAO office. Duplicate as needed.



Thursday, October 5, 2017	Speaker & Course Title	Hours	Doctor	Staff
9:00 AM - 11:00 AM	<b>Almie Borromeo: A Patient's Journey – Capturing Them at Every Stage – Sponsored by Sesame Communications</b>	2.0		
12:00 PM - 1:00 PM	<b>Dr Eric Bednar – Faculty Lecture Award Winner: “Does That Make a Difference?”</b>	1.0		
12:00 PM - 5:00 PM	<b>Digital Commerce Summit: Katie Maassen, Carol Hayes, Corey Maple &amp; Todd Boak, Tim Sawyer and Jason Tuschman discuss digital marketing.</b>	5.0		
12:00 PM - 2:00 PM	<b>Marshall Perez and Jamie Couden: Is Your Website Ready for 2018?</b>	2.0		
1:00 PM - 2:00 PM	<b>Clinical - Dr Felipe Porto – Resident Lecture: What Do Orthodontists know about TMD and What Do They Need to Know?</b>	1.0		
2:00 PM - 5:00 PM	<b>Clinical - Dr Ken Fischer: Expanding the Scope of Orthodontic Treatment with Clear Aligners</b>	3.0		
2:00 PM - 5:00 PM	<b>Staff – Char Eash: Workflow and How It Supports a Positive Patient Experience!</b>	3.0		
<b>Friday, October 6, 2017</b>				
8:00 AM - 11:00 AM	<b>Clinical - Dr David Sarver: A Very Long View in the Development of Digital Orthodontics, Part 1</b>	3.0		
8:00 AM - 11:00 AM	<b>Staff - Dr Robert Rohm: Polishing Your People Skills, Part 1</b>	3.0		
8:00 AM - 11:00 AM	<b>The Scan to Print Symposium – Matt Hendrickson, Jay Burton and Melissa Rathburn discuss Scan to Print Technology, Part 1</b>	3.0		
1:00 PM - 3:00 PM	<b>Clinical - Dr David Boshken: The Invisalign Mindset: An Overview of Invisalign</b>	2.0		
1:00 PM - 3:00 PM	<b>Staff - Dr Robert Rohm: Polishing Your People Skills, Part 2</b>	2.0		
1:00 PM - 3:00 PM	<b>The Scan to Print Symposium – Arlen Hurt and Chris Kabot discuss Scan to Print Technology, Part 2</b>	2.0		
<b>Saturday, October 7, 2017</b>				
8:00 AM - 11:00 AM	<b>Clinical - Dr David Sarver: A Very Long View in the Development of “Digital Orthodontics”, Part 2</b>	3.0		
8:00 AM - 11:00 AM	<b>Staff - Char Eash: Scripting-Key Phrases We Use to Promote and Build the Practice On a Daily Basis!</b>	3.0		
8:00 AM - 9:00 AM	<b>New &amp; Young – Brad Kucharo: How to Own Your Own Practice</b>	1.0		
9:00 AM - 10:00 AM	<b>New &amp; Young – Brad Kucharo: New in Practice? 10 Critical Financial Strategies for Success</b>	1.0		
10:00 AM - 11:00 AM	<b>New &amp; Young - Christopher Sleight: Why Your Financial Future is So Important</b>	1.0		
12:30 PM - 2:00 PM	<b>New &amp; Young - Katie Maassen: Current Trends in Marketing</b>	1.5		
12:30 PM - 2:00 PM	<b>Clinical – Dr David Boschken &amp; Nicole Pruitt: The Invisalign Mindset: How to Get the Invisalign Start Every Time</b>	1.5		
	<b>Total Hours</b>			

Dr Name: \_\_\_\_\_ Staff Name: \_\_\_\_\_

Signature \_\_\_\_\_ Endorsed Signature \_\_\_\_\_

Heather Hunt, Executive Director SAO

Email Address \_\_\_\_\_

Address: \_\_\_\_\_ City/ State/Zip: \_\_\_\_\_

Return form to 32 Lenox Pointe, Atlanta, GA 30324 or fax to (844) 214-1224 or email to [hhunt@saortho.org](mailto:hhunt@saortho.org)