



SOUTHERN ASSOCIATION OF ORTHODONTISTS

ADA CERP®

Continuing Education Recognition Program

Southern Association of Orthodontists is an ADA CERP recognized provider approved by the American Association of Orthodontists.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP

Southern Association of Orthodontists designates the 2018 Annual Meeting activity for 19 continuing education credits.

If attending courses held simultaneously, please indicate time in each course. Please return 1 form per person to the SAO office. Duplicate as needed.

Return form to 32 Lenox Pointe, Atlanta, GA 30324 or fax to (844) 214-1224 or email to [hhunt@saortho.org](mailto:hhunt@saortho.org)

Thursday, October 4, 2018	Speaker & Course Title	Hours	Doctor	Staff
8:00 AM - 9:00 AM	Dr. Leonard Tau, OMG I Got a Bad Review, What Should I Do?	1.0		
9:00 AM - 11:00 AM	Jaime Couden, Building Your Online Brand Through Social Media and Websites	2.0		
12:00 PM - 5:00 PM	Drs. Bart Iwaszuk & Bill Kotteman, Aligner Class II correction: it's as easy as 2, 4, 6+...	5.0		
12:00 PM - 2:00 PM	Scott Hansen, Crush Your Numbers: What You Need to Know to Grow & Need Help - Proven Methods for Keeping the Best Staff	2.0		
12:00 PM - 2:00 PM	Jaclyn Whiddon, Ortho Marketing Mistakes and How to Avoid Them	2.0		
2:00 PM - 5:00 PM	Bruce Manchion, Communication: Between Front and Back and between Generations	3.0		
2:00 PM - 3:30 PM	Dr. Greg Huang, Supporting Clinical Decisions with Evidence	1.5		
3:30 PM - 5:00 PM	Dr. Greg Huang, Management of Anterior Open Bites in Adults	1.5		
<b>Friday, October 5, 2018</b>				
8:00 AM - 9:30 AM	Dr. Eser Tufekci, The Truth About White Spot Lesions	1.5		
8:00 AM - 9:30 AM	Dr. Aaron Molen, Progress to Success - Navigating the Changing Orthodontic Landscape	1.5		
8:00 AM - 9:30 AM	Bruce Manchion, Leadership and Superior Customer Service	1.5		
9:30 AM - 11:00 AM	Tyler Carter, Build and Manage your Online Reputation	1.5		
9:30 PM - 11:00 AM	Dr. James Hartsfield, Etiology and Management of External Apical Root Resorption	1.5		
9:30 PM - 11:00 AM	Dr. Aaron Molen, Pragmatic Technology for the Orthodontic Office	1.5		
1:00 PM - 2:30 PM	Dr. Leonard Tau, Using Social Proof to Attract New Patients to Your Practice	1.5		
1:00 PM - 4:00 PM	Nancy Hyman, Elevate Patient-Pleasing Strategies and the Kids' Club Process	3.0		
1:00 PM - 4:00 PM	Dr. Roberto Luis Velásquez Torres, Importance of Vertical Dimension and Inclination of The Posterior Occlusal Plane in The Treatment of Different Types of Malocclusion with the MEAW Technique	3.0		
2:30 PM - 4:00 PM	Wendy Askins, How to Steal from an Orthodontist (Doctors only)	1.5		
<b>Saturday, October 6, 2018</b>				
8:00 AM - 9:30 AM	Dr. Roberto Luis Velásquez Torres, Importance of Vertical Dimension and Inclination of The Posterior Occlusal Plane in The Treatment of Different Types of Malocclusion with the MEAW Technique	1.5		
8:00 AM - 11:00 AM	Steve McEvoy, Protecting Yourself and the Practice from the Evils of the Internet	3.0		
9:30 AM - 11:00 AM	Dr. Steve Dugoni, Mixed Dentition Orthodontics	1.5		
8:00 AM - 9:00 AM	Jaclyn Whiddon, Building Your Marketing Toolkit	1.0		
9:00 AM - 10:00 AM	Dr. Arghavan Welch, Social Media Presence of a Modern Practice, FB & IG Young - Christopher Sleight: <i>Why Your Financial Future is So Important</i>	1.0		
10:00 PM - 11:00 AM	Wendy Askins, How Not to Make the Biggest Hiring Mistakes of Your Career	1.0		
1:00 PM - 3:00 PM	Angela and Dennis Buttmer, Mindful Performance: Lower Your Stress to Perform at Your Best	2.0		
1:00 PM - 3:00 PM	Sean Murphy, Esq., Common Misadventures for the Orthodontic Specialist	2.0		

Total Hours: \_\_\_\_\_

Dr Name: \_\_\_\_\_ Staff Name: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_ City, St. Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Endorsed By:

Heather Hunt, Executive Director SAO