



# JOINT ANNUAL MEETING PARTNERSHIP AGREEMENT

NOVEMBER 14-16, 2019  
ROSEN SHINGLE CREEK, ORLANDO, FL



## 15 STATES REPRESENTED:

Alabama	Kentucky	South Carolina
Arkansas	Louisiana	Tennessee
Florida	Mississippi	Texas
Georgia	North Carolina	Virginia
Kansas	Oklahoma	West Virginia

## PARTNERSHIP LEVELS

Diamond (1 available):	\$35,000
Platinum (3 available):	\$25,000
Gold (3 available):	\$16,500
Silver	\$8,500

## PARTNERSHIP BENEFITS

### Silver Partner \$8,500:

- Publication on SAO and SWSO websites, onsite meeting program, and inclusion in Social Media campaigns
- Free insert into registration packets
- Extra drink tickets to distribute at Opening Reception on Thursday November 14
- Inclusion in event app gamification piece – attendees playing the game will need to visit your booth to earn points
- Weekly registration updates
- Waived premium booth upgrade fees (no additional fees for corners or end-caps)
- Two additional reps allowed with no additional fee (4 total for an 8x10)

### Gold Partner \$16,500 (limited to 3):

- All benefits of Silver Partnership
- Automatic booth upgrade at no additional fee + 5 feet (8x10 becomes 8x15, 8x15 becomes 8x20)
- Additional table top space in foyer in front of Exhibit Hall ballroom for additional exposure
- Logo on registration envelopes
- Sole sponsorship and branding for one of the following meeting upgrade packages:
  - Cocktail Receptions – at both the Thursday November 14 and Friday November 15 cocktail parties, the SAO and SWSO will provide a free drink ticket to all attendees with your logo on the tickets for greater emphasis.

- **Exhibit Hall Coffee Breaks** – three coffee breaks in the Exhibit Hall will be provided with your brand for all attendees.
- **Education Forums** – the Thursday evening cocktail reception for the full-time Educators and also a complimentary continental breakfast for all Residents in the 19 programs in SAO and SWSO will be provided free of charge with your brand.

**Platinum Partner \$25,000 (limited to 3):**

- **All benefits of Silver and Gold Partnership, less the Gold meeting upgrade packages**
- **Primary focus of event app gamification in addition to website linkage in app**
- **Placement of product in Orthovation at no charge (\$1,500 fee waived)**
- **1-page article published in SAO News**
- **SOLE VENDOR SPONSORSHIP AND PRESENCE FOR AN ENGAGEMENT: in print/signage/digital media and attendance at one of our major engagements (other vendors barred from attending):**
  - **SAO President’s Dinner AND SWSO VIP Dinner (both Wednesday November 13), including the joint cocktail reception immediately prior to the dinner functions.**
  - **Southern Celebration Dinner (Thursday November 14) – this dinner will also include all award presentations and music for dancing.**
  - **In-house Rosen Shingle Creek TV Channel – we will have exclusive access to a TV channel in-room at the host hotel. The SAO, SWSO, AAO, and a sponsor will be able to provide video content to display on the channel.**

**Diamond Partner \$35,000 (limited to 1):**

- **All benefits of Silver, Gold, and Platinum Partnership, less the sole presence for an engagement (different engagement instead listed below)**
- **Placement of an advertisement on all registration packets**
- **SOLE VENDOR SPONSORSHIP AND PRESENCE AT UNIVERSAL STUDIOS MARVEL SUPER HEROES ISLAND: in print/signage/digital media and attendance (other vendors barred from attending) at our private function on Friday November 15, 2019 at Marvel Super Heroes Island in Universal Studios Islands of Adventure.**

# SAO and SWSO 2018

## PARTNERSHIP AGREEMENT

Diamond Partnership	_____	\$35,000
Platinum Partnership	_____	\$25,000
Gold Partnership	_____	\$16,500
Silver Partnership	_____	\$8,500

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Email/Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Payment Schedule: Payment of a 10% deposit and counter-signature will secure your option on partnership. All partnership payments are due by April 1, 2019. Please indicate when your deposit and balance will be paid.

By signing this contract, you obligate your company to full payment of the partnership funds as indicated in this agreement.

No partnership benefits are available until the balance of the partnership is paid in full.

**Payment options:**

(1) Credit Card: \_\_\_ AMEX \_\_\_ Visa \_\_\_ MasterCard Payment amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_ CVV Code \_\_\_\_\_  
Mo / Yr

Name on Card: \_\_\_\_\_

Company: \_\_\_\_\_

Billing address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

(2) Check: \_\_\_\_\_ Check No.: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**All remaining balances will be due by 4/1/2019**

**Authorization:**

I am an authorized representative of the company with full power to sign and deliver this agreement. The company listed agrees to comply with all instructions, rules and regulations and agrees to promptly submit all information required by the SAO and SWSO.

Authorized Officer Name \_\_\_\_\_ Title \_\_\_\_\_  
(Please print)

Authorized Officer Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please mail, fax or email this Agreement to:**

**Heather Hunt**

Email: [hhunt@saortho.org](mailto:hhunt@saortho.org)

**Southern Association of Orthodontists**

**Southwestern Society of Orthodontists**

**32 Lenox Pointe NE**

**Atlanta, GA 30324-3169**

**Fax: (844) 214-1224**

**THIS PAGE FOR PARTNERSHIPS ONLY**