



ANNUAL MEETING PARTNERSHIP AGREEMENT

**OCTOBER 15-17, 2020
OMNI NASHVILLE HOTEL**

PARTNERSHIP LEVELS

Platinum (3 available):	\$20,000
Gold (3 available):	\$12,500
Silver	\$7,500
Mimosas and Bloodies	\$10,000
Coffee Break:	\$4,500

PARTNERSHIP BENEFITS

Silver Partner \$7,500:

- Publication on SAO website, brochure, app, and onsite meeting program
- Free insert into registration packets (\$650 value)
- Extra drink tickets to distribute at Opening Reception on Thursday October 15
- Inclusion in event app gamification piece – attendees playing the game will need to visit your booth to earn points
- Advance registration lists
- Waived premium booth upgrade fees (no additional fees for corners or end-caps, \$550 value)
- Two additional reps allowed with no additional fee (4 total for an 8x10, \$500 value)

Gold Partner \$12,500:

- All benefits of Silver Partnership
- Automatic booth upgrade at no additional fee + 5 feet (8x10 becomes 8x15, 8x15 becomes 8x20, etc)
- Logo on registration envelopes
- Speaker of your choice on the SAO program, 90-minute block (subject to ADA CERP guidelines)

Platinum Partner \$20,000 (limited to 3):

- All benefits of Silver and Gold Partnership
- Additional 90-minute speaker slot on SAO program (subject to ADA CERP Guidelines)
- Primary focus of event app gamification in addition to website linkage in app
- Placement of ad on registration packets
- Inclusion in Social Media campaigns

- **1-page article published in SAO News**
- **SOLE VENDOR SPONSORSHIP AND PRESENCE FOR AN ENGAGEMENT: in print/signage/digital media and attendance at one of our major engagements (other vendors barred from attending):**
 - **SAO President's Dinner VIP Dinner (Wednesday October 14)**
 - **Southern Celebration dinner and dancing (Thursday October 15) – offsite venue TBD in one of Nashville's major event halls.**
 - **Country Music Hall of Fame dinner and dancing (Friday October 16).**

Mimosas and Bloodies \$10,000 (limited to 1):

- **Be the sole provider of breakfast with bloody mary's and mimosas on Saturday morning for attendees in the Exhibit Hall.**
- **Free additional tickets to distribute to your top customers**
- **Free registration packet insert (\$650 value)**
- **Two additional reps allowed with no additional fee (4 total for an 8x10, \$500 value)**
- **Booth selection priority**
- **Control of the speaker stage in the Exhibit Hall during the breakfast**

Friday Coffee Break \$4,500 (limited to 1):

- **Provide a coffee break free to all attendees Friday afternoon October 16**
- **All speaker sessions will end for 30 minutes**
- **Control of the speaker stage in the Exhibit Hall during the break**
- **Free registration packet insert (\$650 value)**

EXHIBIT HALL INFORMATION:

The SAO20 Nashville Exhibit Hall will be open 4:30PM-6:30PM for the Opening Reception (free to all attendees) on Thursday October 15. Friday hours are 9:00AM-5:00PM and include a Happy Hour and afternoon coffee break (free to all attendees). Saturday hours are 7:00AM-12:30PM and include a breakfast with bloody mary's and mimosas. Attendees can also purchase lunch tickets to eat with you both Friday and Saturday. The 3-tier system of booth prices includes options at \$2,400, \$2,750, and \$2,950.

Exhibit booth add-ons in 2020 include registration packet inserts (\$650), 20-minute Exhibit Hall speaker slots (\$500), and the ability to bring additional reps (\$250)

SAO 2020

PARTNERSHIP AGREEMENT

Platinum Partnership	_____	\$20,000
Gold Partnership	_____	\$12,500
Silver Partnership	_____	\$7,500

Company Name: _____

Contact Person: _____

Title: _____

Email/Phone: _____

Signature: _____

Payment Schedule: Payment of a 10% deposit and counter-signature will secure your option on partnership. All partnership payments are due by April 1, 2020.

By signing this contract, you obligate your company to full payment of the partnership funds as indicated in this agreement.

No partnership benefits are available until the balance of the partnership is paid in full.

Payment options:

(1) Credit Card: ___ AMEX ___ Visa ___ MasterCard Payment amount: \$ _____

Card Number: _____

Expiration Date: ___/___ CVV Code _____
Mo / Yr

Name on Card: _____

Company: _____

Billing address: _____

City _____ State _____ Zip Code _____

(2) Check: _____ Check No.: _____ Amount: \$ _____

All remaining balances will be due by 4/1/2020

Authorization:

I am an authorized representative of the company with full power to sign and deliver this agreement. The company listed agrees to comply with all instructions, rules and regulations and agrees to promptly submit all information required by the SAO.

Authorized Officer Name _____ Title _____
(Please print)

Authorized Officer Signature _____ Date _____

Please mail, fax or email this Agreement to:

Heather Hunt

Email: hhunt@saortho.org

Southern Association of Orthodontists

32 Lenox Pointe NE

Atlanta, GA 30324-3169

Fax: (844) 214-1224

THIS PAGE FOR PARTNERSHIPS ONLY