



Celebrating the
contributions of the past
to innovate the future

ANNUAL MEETING PARTNERSHIP AGREEMENT

**OCTOBER 6-9, 2021
SHERATON CHARLOTTE
HOTEL**

Partnership Levels – Limited to 10

Partnership packages can be purchased for \$10,000, with limited partnerships being available. One Gold Upgrade is available and combines two partnerships into one. One Platinum upgrade is available and combines three partnerships into one. Partnerships are on a first-come basis and will be offered first to companies which have sponsored most in the recent past.

BENEFITS:

Silver Partner \$10,000

- Publication on SAO website, brochure, and onsite meeting program
- Free insert into registration packets (\$750 value)
- Extra drink tickets to distribute at Opening Reception on Thursday October 7
- Upgrade tabletop space to 8x10 booth (\$1,500 value)
- Two additional reps allowed with no additional fee (3 total for an 8x10, \$500 value)
- Speaker on the SAO CE program for 1 hour (must adhere to ADA CERP guidelines and be approved by the Annual Meeting Committee).

Gold Partner \$20,000 (limited to 2, must also exhibit in person):

- Double most benefits of Partnership (inserts, drink tickets, 1 additional rep, 2 hours speaker time)
- Logo on registration envelopes
- Sole exhibitor presence at a social function (President's Dinner on Wednesday or Saturday afternoon)

Platinum Partner \$30,000 (limited to 1, must also exhibit in person):

- Triple most benefits of Partnership (inserts, drink tickets, 2 additional reps, 3 hours speaker time)
- Logo on registration envelopes
- Sole exhibitor presence at Southern Celebration Friday October 8 at NASCAR Hall of Fame
- 1-page article published in SAO News

Coffee Break Partner \$2500 (limited to 4)

- Provide a coffee break to all attendees Thursday afternoon October 7, Friday morning October 8, Friday afternoon October 8, or Saturday morning October 9.
- All speaker sessions will end for 30 minutes
- Inclusion on marketing materials and emails
- Onsite signate and logo

EXHIBIT HALL INFORMATION:

The SAO21 Charlotte Exhibit Hall will be open 4:30PM-6:30PM for the Opening Reception (free to all attendees) on Thursday October 6. Friday hours are 9:00AM-5:00PM and include a Happy Hour and afternoon coffee break (free to all attendees). Saturday hours are 7:00AM-12:30PM. Attendees can also purchase lunch tickets to eat with you both Friday and Saturday.

Exhibit booth add-ons in 2021 include registration packet inserts (\$750), and the ability to bring additional reps (\$250).

SAO 2021

PARTNERSHIP AGREEMENT

Platinum Partnership	_____	\$30,000
Gold Partnership	_____	\$20,000
Silver Partnership	_____	\$10,000

Company Name: _____

Contact Person: _____

Title: _____

Email/Phone: _____

Signature: _____

Payment Schedule: Payment of a 10% deposit and counter-signature will secure your option on partnership. All partnership payments are due by April 1, 2021.

By signing this contract, you obligate your company to full payment of the partnership funds as indicated in this agreement.

No partnership benefits are available until the balance of the partnership is paid in full.

Payment options:

(1) Credit Card: ___AMEX___ Visa___ MasterCard Payment amount: \$ _____

Card Number: _____

Expiration Date: ___/___ CVV Code _____
Mo / Yr

Name on Card: _____

Company: _____

Billing address: _____

City _____ State _____ Zip Code _____

(2) Check: _____ Check No.: _____ Amount: \$ _____

All remaining balances will be due by 4/1/2021

Authorization:

I am an authorized representative of the company with full power to sign and deliver this agreement. The company listed agrees to comply with all instructions, rules and regulations and agrees to promptly submit all information required by the SAO.

Authorized Officer Name _____ Title _____
(Please print)

Authorized Officer Signature _____ Date _____

Please mail, fax or email this Agreement to:

Heather Hunt

Email: hhunt@saortho.org

Southern Association of Orthodontists

32 Lenox Pointe NE

Atlanta, GA 30324-3169

Fax: (844) 214-1224

THIS PAGE FOR PARTNERSHIPS ONLY